

## **Idrees Butt**

### **(CEO and Founder)**

Idrees is a visionary entrepreneur with over a decade of experience in the tech and e-commerce industries. He previously launched SMSAll, a social networking platform that grew to 13 million users and was selected for a Google-sponsored program in Silicon Valley. He later founded a successful professional services company focused on Magento, scaling it to an 80-person team with annual revenues exceeding \$1 million. A recognized thought leader, Idrees is a podcast host, a board member of the Magento Association Election Committee, and a frequent speaker at international e-commerce events. Now, he is leading the Ecommerce Agent to revolutionize e-commerce backend operations through AI.



## **Syed Ali Iftikhar**

### **(CTO and Co-founder)**

Ali is a certified Magento and Salesforce expert with over seven years of experience designing tailored e-commerce solutions. Having worked with over 100 merchants, he has a deep understanding of operational pain points and technical challenges. Ali has represented the team at Meet Magento UK, showcasing his expertise on a global stage. As the technical lead of the Ecommerce Agent, Ali is driving its development to ensure scalability and seamless platform integration.

